

Membership Report for 2010/2011

	June 30 2011		June 30 2010		
Concession	44	26%	57	29%	13
Family	4	2%	3	2%	1
Individual	104	60%	109	56%	-5
Not for profit	11	6%	13	7%	-2
Oseas Individual Overseas	3	2%	5	3%	-2
Concession	0	0%	0	0%	0
Small Business	6	3%	7	4%	-1
	172	100%	194		22

	June 30 2011		June 30 2010		
ACT	4	2%	4	2%	0.00
NSW	41	24%	42	22%	-1.00
NT	1	1%	1	1%	0.00
QLD	22	13%	29	15%	-7.00
SA	24	14%	29	15%	-5.00
TAS	19	11%	16	8%	3.00
VIC	48	28%	55	28%	-7.00
WA	10	6%	13	7%	-3.00
Overseas	3	2%	5	3%	-2.00
	172	100%	194		-22.00

A disappointing year for membership. The membership down by 22 from the previous year, only state to show in increase was Tasmania.

We introduced online secure payments through Register Now earlier this year. Although I had requested that our website be changed to reflect the link, this did not happen and I received a few telephone calls about membership, due to the fact that the current link does not work. This may have resulted in a few lost members.

I would suggest that on our new web site that the correct link is included.

I also believe that the list of members should be deleted from the site as the administration of the list is manual and extremely time consuming. It is also way out of date and members have not used it to update their details.

The credit card facility with the bank has been cancelled and credit card memberships are handled through Register Now.

The current year membership to date is 158, of which 66 used the Register Now facility. We must push for use of this secure payment as it forces members to update their details and greatly reduces the administration process.

Phillip I. Walsh
Membership Officer